



401 Broadway, Townsend, MT 59644-2323
(406) 266-0086

ADVERTISEMENT SUBMISSION FORM

Last updated June 15, 2023

- All requests for advertising must be accompanied by a signed placement form.
- If a common ad size is selected, your advertisement will be modified to fit the indicated sizes.
- Submitted advertisements must conform to our Advertising Image Rules.

****Pre-designed ads must be submitted before 10am Tuesday the week of desired print.**

****Ads designed by MT 43 News must have image, logo and instruction submitted before 10am Monday the week of desired print sent to mt43news@mt43news.com**

Company: _____ Contact Person: _____

Phone: _____ Email: _____

Mailing Address: _____ Payment Method: _____

Date Submitted: _____ First Print Date (always a Friday): _____ Number of Weeks Run Ad: _____

****Mail to our office or send with ad image, logo and/or instructions to: mt43news@mt43news.com**

RATES: PER EACH PRINT

___ Professional Business

1 Column by 1 Inch \$18

___ Minimum Custom Sized

2 Columns by 2 Inches \$48

___ Eighth Page

2 Columns by 8 Inches \$186.75
 3 Columns by 5.261 Inches
 4 Columns by 3.918 Inches
 6 Columns by 2.594 Inches

___ Quarter Page

\$373.50
 2 Columns by 16 Inches
 3 Columns by 10.523 Inches
 4 Columns by 7.836 Inches
 6 Columns by 5.188 Inches

___ Third Page

\$498
 2 Columns by 21.75 Inches
 3 Columns by 14 Inches
 4 Columns by 10.45 Inches
 6 Columns by 6.917 Inches

___ Half Page

\$747
 3 Columns by 21.75 Inches
 6 Columns by 10.375 Inches

___ Full Page

\$1,494
6 Columns by 20.75 Inches

SPECIAL ADS

___ Classified: \$0.25/ word, \$10.00 Add Photo

___ Legal (Government): \$0.15/word

___ Legal (Private): \$0.20/word

___ Inserts: \$120/1,000. Inserts must be provided and delivered to the printer by the advertiser.

___ Non-profit Organization 501: 20% Discount

Frequency Discounts

___ 4X (1 Month) 15% Discount

___ 8X (2 Months) 20% Discount

___ 13X (3 Months) 30% Discount

___ 26X (6 Months) 40% Discount

___ 52X (12 Months) 50% Discount

Enhancements

___ Front Page placement 10% more

___ Back Page placement 5% more

Additional Directions:

Total Cost/Rate: _____

I agree that MT 43 News., Inc. will calculate a final invoice based on the discounts and enhancements specified in the Advertising Rate Sheet and I agree to pay the invoice amount in full.

Signature: _____

Date: _____

Sales Person: _____