



401 Broadway, Townsend, MT 59644-2323  
(406) 266-0086

# ADVERTISEMENT SUBMISSION FORM

Last updated April 11, 2023

- All requests for advertising must be accompanied by a signed placement form.
- If a common ad size is selected, your advertisement will be modified to fit the indicated sizes.
- Submitted advertisements must conform to our Advertising Image Rules.
- \*\*Pre-designed ads must be submitted before 10am Tuesday the week of desired print.
- \*\*MT 43 designed ads must have image, logo and instruction submitted before 10am Monday the week of desired print.

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ Payment Method: \_\_\_\_\_  
 Date Submitted: \_\_\_\_\_ First Print Date (always a Friday): \_\_\_\_\_ Number of Weeks Run Ad: \_\_\_\_\_

\*\*Mail to our office or send with ad image, logo and/or instructions to: [mt43news@mt43news.com](mailto:mt43news@mt43news.com)

### ONE TIME PRINT RATES

#### Professional Business

\_\_\_ Local 1 Column by 1 Inch \$18

#### \_\_\_ Minimum Advertisement

2 Columns by 2 Inches \$48

\_\_\_ Eighth Page \$186.75

- 2 Columns by 8 Inches
- 3 Columns by 5.261 Inches
- 4 Columns by 3.918 Inches
- 6 Columns by 2.594 Inches

\_\_\_ Quarter Page \$373.50

- 2 Columns by 16 Inches
- 3 Columns by 10.523 Inches
- 4 Columns by 7.836 Inches
- 6 Columns by 5.188 Inches

\_\_\_ Third Page \$498

- 2 Columns by 21.75 Inches
- 3 Columns by 14 Inches
- 4 Columns by 10.45 Inches
- 6 Columns by 6.917 Inches

\_\_\_ Half Page \$747

- 3 Columns by 21.75 Inches
- 6 Columns by 10.375 Inches

\_\_\_ Full Page \$1,494

- 6 Columns by 20.75 Inches

\_\_\_ Custom Ad Size (\$12 per Column Inch)  
 Example: 2 Columns (3 Inches) by 2 Inches = \$48.00  
 Use this size: \_\_\_ by \_\_\_

\_\_\_ Non-profit Organization 501: 20% Discount

#### Frequency Discounts

- \_\_\_ 4X (1 Month) 15% Discount
- \_\_\_ 8X (2 Months) 20% Discount
- \_\_\_ 13X (3 Months) 30% Discount
- \_\_\_ 26X (6 Months) 40% Discount
- \_\_\_ 52X (12 Months) 50% Discount

#### Enhancements

- \_\_\_ Front Page placement 10% more
- \_\_\_ Back Page placement 5% more

#### Additional Directions:

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*I agree that MT 43 News, Inc. will calculate a final invoice based on the discounts and enhancements specified in the Advertising Rate Sheet and I agree to pay the invoice amount in full.*

Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_  
 Sales Person: \_\_\_\_\_