MT 43 News
Local People. Local Stories.
408 Broadway, Townsend, MT 59644-2323
(406) 266-0086

ADVERTISEMENT SUBMISSION FORM

Updated February, 2026

Company: _____ Contact Person: _____
Phone: _____ Email: _____
Mailing Address: _____ Payment Method:_____
Date Submitted: _____ First Print Date (always a Friday):_____ Number of Weeks to Print:_____

- ***Mail to our office or send with ad image, logo and/or instructions to: mt43news@gmail.com***

IMPORTANT DEADLINES

- ***Designed by MT43 News: Deadline- 10am Monday the week of print, to provide image & instructions.***
- ***Ads requiring proof before print: Deadline- 10am Monday the week of print.***
- ***Pre-designed ads: Deadline- 11am Tuesday the week of print.***

DISPLAY ADS: Rates per Print

___Custom Sized

1 Column by 1 Inch	$12
2 Columns by 2 Inches	$48
2 Columns by 4 Inches	$96
3 Columns by 4 Inches	$144
Ask about other custom ad rates	

___Eighth Page $186
2 Columns by 8 Inches
3 Columns by 5.261 Inches
4 Columns by 3.918 Inches
6 Columns by 2.594 Inches

___Quarter Page $373
2 Columns by 16 Inches
3 Columns by 10.523 Inches
4 Columns by 7.836 Inches
6 Columns by 5.188 Inches

___Third Page $425
2 Columns by 20 Inches
3 Columns by 14 Inches
4 Columns by 10.45 Inches
6 Columns by 6.917 Inches

___Half Page $500
3 Columns by 20 Inches
6 Columns by 10.375 Inches

___Full Page $750
6 Columns by 20 Inches

SPECIAL ADS

___Classified: $0.25/ word, $10.00 Add Photo
20 word or $5 minimum charge
___Legal (Government): $0.15/word
___Legal (Private): $0.20/word
___Affidavit: $10.00
___Inserts: $120/1,000. ***Advertiser must provide and deliver inserts to the printer (Helena IR) by 12pm Wednesday, the week of print. Ask our office for details.***

___Non-profit Organization 501: 20% Discount

Frequency Discounts (*Display Ads Only)

___4X (1 Month) 15% Discount
___8X (2 Months) 20% Discount
___13X (3 Months) 30% Discount
___26X (6 Months) 40% Discount
___52X (12 Months) 50% Discount

Enhancement

___Back Page placement 5% Increase

Selected Custom Ad Size and Additional Directions:

_____
_____
_____
_____
_____
_____
_____
_____

Total Cost/Rate: _____

I agree that MT 43 News., Inc. will calculate a final invoice based on the discounts and enhancements specified in the Advertising Rate Sheet and I agree to pay the invoice amount in full.

Signature: _____
Date: _____
Sales Person: _____