

- All requests for advertising must be accompanied by a signed placement form.
- If a common ad size is selected, your advertisement will be modified to fit the indicated sizes.
- Submitted advertisements must conform to our Advertising Image Rules.

****Pre-designed ads must be submitted before 10am Tuesday the week of desired print.**

****Ads designed by MT 43 News must have image, logo and instruction submitted before 10am Monday the week of desired print sent to mt43news@mt43news.com**

Company: _____ Contact Person: _____

Phone: _____ Email: _____

Mailing Address: _____ Payment Method: _____

Date Submitted: _____ First Print Date (always a Friday): _____ Number of Weeks to Print: _____

****Mail to our office or send with ad image, logo and/or instructions to: mt43news@mt43news.com**

DISPLAY ADS: Rates per Print

Custom Sized

1 Column by 1 Inch \$12

2 Columns by 2 Inches \$48

2 Columns by 4 Inches \$96

3 Columns by 4 Inches \$144

Ask about other custom ad rates

Eighth Page \$186

2 Columns by 8 Inches

3 Columns by 5.261 Inches 4

Columns by 3.918 Inches 6

Columns by 2.594 Inches \$373

Quarter Page

2 Columns by 16 Inches

3 Columns by 10.523 Inches 4

Columns by 7.836 Inches 6

Columns by 5.188 Inches \$425

Third Page

2 Columns by 21.75 Inches 3

Columns by 14 Inches

4 Columns by 10.45 Inches 6

Columns by 6.917 Inches \$500

Half Page

3 Columns by 21.75 Inches 6

Columns by 10.375 Inches

Full Page \$750

6 Columns by 20.5 Inches

____ Non-profit Organization 501: 20% Discount

Frequency Discounts (*Display Ads Only)

____ 4X (1 Month) 15% Discount

____ 8X (2 Months) 20% Discount

____ 13X (3 Months) 30% Discount

____ 26X (6 Months) 40% Discount

____ 52X (12 Months) 50% Discount

Enhancement

____ Back Page placement 5% Increase

Selected Custom Ad Size and Additional Directions:

Total Cost/Rate: _____

I agree that MT 43 News, Inc. will calculate a final invoice based on the discounts and enhancements specified in the Advertising Rate Sheet and I agree to pay the invoice amount in full.

Signature: _____

Date: _____

Sales Person: _____

SPECIAL ADS

____ Classified: \$0.25/ word, \$10.00 Add Photo

____ Legal (Government): \$0.15/word

____ Legal (Private): \$0.20/word

____ Affidavit: \$10.00

____ Inserts: \$120/1,000. **Advertiser must provide and deliver inserts to the printer (Helena IR) by 12pm Wednesday, the week of print. Ask our office for details.**