

401 Broadway, Townsend, MT 59644-2323
(406) 266-0086

- All requests for advertising must be accompanied by a signed placement form.
- If a common ad size is selected, your advertisement will be modified to fit the indicated sizes.
- Submitted advertisements must conform to our Advertising Image Rules.
- Pre-designed ads must be submitted before 10am Tuesday the week of desired print

Company: _____ Contact Person: _____

Phone: _____ Email: _____

Mailing Address: _____

Date Submitted (see ad deadlines): _____ First Print Date (always a Friday): _____

Number of Weeks to Run Ad: _____

Mail to our office or send with ad image, logo and/or instructions to: mt43news@mt43news.com

Professional or Service Ad

___ Local 1 Column by 1 Inch \$15
___ Regional 1 Column by 1 Inch \$18

Minimum Advertisement

2 Columns by 2 Inches \$48

Eighth Page \$186.75

2 Columns by 8 Inches
3 Columns by 5.261 Inches
4 Columns by 3.918 Inches
6 Columns by 2.594 Inches

Quarter Page \$373.50

2 Columns by 16 Inches
3 Columns by 10.523 Inches
4 Columns by 7.836 Inches
6 Columns by 5.188 Inches

Third Page \$498

2 Columns by 21.75 Inches
3 Columns by 14 Inches
4 Columns by 10.45 Inches
6 Columns by 6.917 Inches

Half Page \$747

3 Columns by 21.75 Inches
6 Columns by 10.375 Inches

Full Page \$1,494

6 Columns by 20.75 Inches

Custom Ad Size (Price based on \$12/Column Inch)

Use this size: _____

___ Non-profit Organization 503(c) Corp: 20% Discount

Frequency Discounts

___ 4X (1 Month) 15% Discount
___ 8X (2 Months) 20% Discount
___ 13X (3 Months) 30% Discount
___ 26X (6 Months) 40% Discount
___ 52X (12 Months) 50% Discount

Enhancements

___ Front Page placement 10% more
___ Back Page placement 5% more

Additional Directions:

I agree that MT 43 News., Inc. will calculate a final invoice based on the discounts and enhancements specified in the Advertising Rate Sheet and I agree to pay the invoice amount in full.

Signature: _____

Date: _____

Sales Person: _____