



# ADVERTISEMENT SUBMISSION FORM

Updated March 4, 2024

401 Broadway, Townsend, MT 59644-2323  
(406) 266-0086

- All requests for advertising must be accompanied by a signed placement form.
- If a common ad size is selected, your advertisement will be modified to fit the indicated sizes.
- Submitted advertisements must conform to our Advertising Image Rules.

**\*\*Pre-designed ads must be submitted before 10am Tuesday the week of desired print.**

**\*\*Ads designed by MT 43 News must have image, logo and instruction submitted before 10am Monday the week of desired print sent to [mt43news@mt43news.com](mailto:mt43news@mt43news.com)**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Payment Method: \_\_\_\_\_

Date Submitted: \_\_\_\_\_ First Print Date (always a Friday): \_\_\_\_\_ Number of Weeks Run Ad: \_\_\_\_\_

**\*\*Mail to our office or send with ad image, logo and/or instructions to: [mt43news@mt43news.com](mailto:mt43news@mt43news.com)**

### RATES: PER EACH PRINT

\_\_\_ **Professional Business** \$18  
1 Column by 1 Inch

\_\_\_ **Minimum Custom Sized** \$48  
2 Columns by 2 Inches

\_\_\_ **Eighth Page** \$186.75  
2 Columns by 8 Inches  
3 Columns by 5.261 Inches  
4 Columns by 3.918 Inches  
6 Columns by 2.594 Inches

\_\_\_ **Quarter Page** \$373.50  
2 Columns by 16 Inches  
3 Columns by 10.523 Inches  
4 Columns by 7.836 Inches  
6 Columns by 5.188 Inches

\_\_\_ **Third Page** \$498  
2 Columns by 21.75 Inches  
3 Columns by 14 Inches  
4 Columns by 10.45 Inches  
6 Columns by 6.917 Inches

\_\_\_ **Half Page** \$747  
3 Columns by 21.75 Inches  
6 Columns by 10.375 Inches

\_\_\_ **Full Page** \$1,494  
6 Columns by 20.75 Inches

### SPECIAL ADS

\_\_\_ **Classified:** \$0.25/ word, \$10.00 Add Photo

\_\_\_ **Legal (Government):** \$0.15/word

\_\_\_ **Legal (Private):** \$0.20/word

\_\_\_ **Affidavit:** \$10.00

\_\_\_ **Inserts:** \$120/1,000. Inserts must be provided and delivered to the printer by the advertiser.

\_\_\_ **Non-profit Organization 501:** 20% Discount

### Frequency Discounts

\_\_\_ 4X (1 Month) 15% Discount

\_\_\_ 8X (2 Months) 20% Discount

\_\_\_ 13X (3 Months) 30% Discount

\_\_\_ 26X (6 Months) 40% Discount

\_\_\_ 52X (12 Months) 50% Discount

### Enhancements

\_\_\_ Front Page placement 10% more

\_\_\_ Back Page placement 5% more

### Additional Directions:

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Total Cost/Rate: \_\_\_\_\_

**I agree that MT 43 News., Inc. will calculate a final invoice based on the discounts and enhancements specified in the Advertising Rate Sheet and I agree to pay the invoice amount in full.**

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Sales Person:** \_\_\_\_\_